



Name of Producer: \_\_\_\_\_

DBA: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

County: \_\_\_\_\_

1. What are you currently producing/selling? Any value added items?

| Product | Value Added Items |
|---------|-------------------|
|         |                   |
|         |                   |
|         |                   |

2. Are you a certified organic or non-gmo facility?

3. Are you currently selling your product to local businesses? (restaurants, grocery store, etc.)

| Buyer | Product | Quantity |
|-------|---------|----------|
|       |         |          |
|       |         |          |
|       |         |          |

4. Are you interested in selling local?

5. Why not? What are the barriers?

6. Do you use any of the following methods for either distribution or marketing your products?

| Method              | Distribution | Marketing |
|---------------------|--------------|-----------|
| Online              |              |           |
| Physical Storefront |              |           |
| Farmers' Markets    |              |           |
| Other:              |              |           |

7. Tell me your knowledge of or experience with a food hub.

8. If you were guaranteed a set quantity at a negotiated rate set annually at the beginning of the season, would you be more likely to sell locally?

9. If you had a guaranteed market, would you be interested in expanding? If no, why not?

10. Are you interested in collaborating with other growers to sell in a retail market setting?